

LAWAL JAMIU OLASUNKANMI

Business Intelligence & Data Analyst

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SUMMARY

Results-driven Business Intelligence & Data Analyst skilled in turning complex data into actionable insights. Expert in designing interactive dashboards and automated reporting solutions using Power BI, SQL, Python, and Excel. Proficient in data modeling, trend analysis, and performance optimization, with a proven track record of supporting strategic decision-making across business operations.

SKILLS

- **Data Analysis & Visualization:** Power BI (DAX, Power Query, Data Modeling), Python (Pandas, NumPy), Advanced Excel (Pivot Tables, Macros)
- **Databases:** SQL (PostgreSQL, SQL Server, Oracle)
- **Business Intelligence & Strategy:** KPI Development, Requirement Gathering, Stakeholder Reporting, Performance Optimization

PROFESSIONAL EXPERIENCE

Codveda Technology | Data Analyst Intern

Remote | *March, 2026 – April, 2026*

- Designed and deployed interactive Power BI dashboards, enabling stakeholders to explore complex datasets in real-time.
- Built end-to-end data pipelines in Python (pandas) to clean, standardize, and transform raw datasets for analysis.
- Conducted Exploratory Data Analysis (EDA) using matplotlib and seaborn to identify patterns, trends, and correlations.
- Developed predictive models using scikit-learn, including Linear Regression and Decision Tree/Random Forest classification for business forecasting.
- Optimized model performance through hyperparameter tuning and validated accuracy with precision, recall, and F1-score metrics.
- Applied advanced analytics techniques, including K-Means clustering for segmentation and NLP for sentiment analysis on textual data.

TECHNICAL PROJECTS

Pizza Sales Intelligence | SQL, Power BI | [Preview Dashboard](#)

- Extracted and cleaned 21,000+ order records using SQL, identifying a 15% revenue gap in underperforming product categories.
- Built a dynamic Power BI dashboard with DAX measures to track Total Revenue, Average Order Value, and Peak Sales Hours.
- Delivered actionable insights that enabled staffing optimization and improved menu performance tracking.

California Infectious Disease Surveillance | Power BI, Power Query | [Preview Dashboard](#)

- Developed a data model to monitor infectious disease trends across 58 counties, applying advanced Power Query transformations.
- Designed interactive dashboards and KPI cards to visualize disease prevalence and regional clusters.
- Provided insights for strategic resource allocation, handling high-stakes public health data effectively.

EDUCATION

Kwara State University (KWASU), Malete, Nigeria

B.Sc. Public Health Science (Second Class Upper)

2021 – 2025

CERTIFICATIONS

- Data Analytics Certification | Dataslid Softwares (2026)
- Data Analysis with Excel and Power BI | Udemy (2025)
- The Complete Excel Data Analysis Course | Udemy (2025)